

# Water for Growth, People and Environment

## São Paulo, Brazil



### Focus Areas

- The 2030 WRG's engagement in São Paulo began in 2016 with a scoping assessment to understand the local water challenges and opportunities
- Different meetings were organized in São Paulo, including a workshop, working group meetings, a roundtable, as well as bilateral meetings, convening partners from the public, private, and civil society sectors
- Based on dialogues with government, private sector and civil society, the main themes to be addressed are:
  - **Industrial water re-use**
  - **Sustainable financing of water infrastructure**
- In July 2017, the 2030 WRG signed an MOU with the São Paulo Water and Sanitation Secretariat and hired a Representative who is leading the program

### The Challenge

- While 31 percent of the Brazilian GDP and 22 percent of the country's population are concentrated in the State of São Paulo, the region has been under severe water stress in the last few years, threatening water availability for human supply and economic activities.
- São Paulo state is situated within two hydrographic regions: the Parana and Southeast Atlantic basins, where the water balance is critical due to high demographic density. In addition, insufficient infrastructure, poor water quality and the effects of climate change have been adding to the challenge.
- The Metropolitan Region of São Paulo (MRSP)—which includes the city of São Paulo and 38 other municipalities, and where more than 20 million people live—was affected by an unprecedented drought during 2014 and 2015, one of the greatest water crisis in Latin America.

## Who We Are

The 2030 Water Resources Group is a unique public-private-civil society collaboration. We facilitate open, trust-based dialogue processes to drive action on water resources reform in water stressed countries in developing economies. The ultimate aim of such reforms and actions is to close the gap between water demand and supply by the year 2030.

## Our Mission

If countries maintain a business-as-usual approach to managing water, we can expect a 40 percent gap between fresh water supply and demand by 2030. Our mission is to help countries achieve water security by facilitating collective action between government, private sector and the civil society.

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### Contact

Stela Goldenstein | São Paulo Representative | [sgoldenstein@ifc.org](mailto:sgoldenstein@ifc.org)  
[www.2030wrg.org](http://www.2030wrg.org)