

## 2030 WRG Governing Council Meeting Minutes – January 25, 2018

### LIST OF PARTICIPANTS (IN ALPHABETICAL ORDER)

- **Paul Bulcke**, Co-Chair of 2030 WRG, Chairman of the Board of Directors, Nestlé
- **Inger Andersen**, Director-General, International Union for Conservation of Nature (IUCN)
- **Dionysia-Theodora Avgerinopoulou**, Vice-Chair, on behalf of Oyun Sanjaasuren, Chairperson, Global Water Partnership (GWP)
- **László Balogh**, Deputy State Secretary, Ministry for National Economy Hungary
- **Jennifer Blanke**, Vice-President, Agriculture, Human and Social Development, on behalf of Akinwumi Adesina, President, African Development Bank (AfDB)
- **Guangzhe Chen**, Senior Director, World Bank Water Global Practice, World Bank Group
- **James Fitterling**, President and Chief Operating Officer, Executive Department on behalf of Andrew Liveris, Chairperson and CEO, The Dow Chemical Company
- **Lindiwe Lusenga**, Deputy Director-General, on behalf of Nomvula Mokonyane, Minister of Water Affairs and Sanitation, South Africa
- **Bea Perez**, Chief Sustainability Officer, SVP Partnerships, Innovation, Assets, Retail & Licensing, on behalf of James Quincey, President and Chief Executive Officer, The Coca Cola Company
- **Richard Samans**, Head of the Centre for the Global Agenda, Member of the Managing Board, World Economic Forum
- **Cecilia Scharp**, Assistant Director-General & Director International Organisations & Thematic Support Department, on behalf of Carin Jamtin, Director-General, Swedish International Development Cooperation Agency (Sida)
- **James Scriven**, CEO, Inter-American Investment Corporation (IIC), on behalf of Luis Moreno, President, Inter-American Development Bank (IDB)
- **Dominic Waughray**, Co-Chair, 2030 WRG Steering Board and Head of Public-Private Partnerships, Member of the Executive Committee, World Economic Forum
- **Pio Wennubst**, Deputy Assistant Director-General on behalf of Manuel Sager, Director-General, Swiss Agency for Development and Cooperation (SDC)
- **Eugene Willemssen**, Executive Vice-President, Global Categories and Franchise Management, on behalf of Indra Nooyi, Chairperson and CEO, PepsiCo

### Regrets

- **Karin Finkelston**, Vice President Partnerships Outreach and Communication, on behalf of Philippe Le Houérou, Co-Chair of 2030 WRG, Executive Vice President and CEO, International Finance Corporation (IFC), World Bank Group
- **Muhammad Musa**, Executive Director, BRAC
- **Frank Rijsberman**, Director-General, Global Green Growth Institute
- **Kim Skibsted**, Group Vice President, Corporate Communications, on behalf of Mads Nipper, CEO and Group President, Grundfos
- **Achim Steiner**, Administrator, United Nations Development Programme (UNDP)

### Confirmed Special guests/observers

- **Douglas M. Baker**, Chairman and Chief Executive Officer, Ecolab
- **Jean-Louis Chaussade**, Chief Executive Officer, SUEZ, France

- **Elsa Galarza Contreras**, Minister of Environment, Peru
- **Tony Milikin**, Chief Procurement and Sustainability Officer, Anheuser-Busch InBev, Belgium
- **Jane Nelson**, Director, Corporate Responsibility Initiative, Harvard Kennedy School, Harvard University

## Agenda 1 Welcome and Opening Remarks

The Co-Chair welcomed all participants to the meeting and presented the agenda and meeting objectives.

He mentioned the recently launched World Economic Forum Global Risk Report and stressed that water remains the common denominator, a precondition for other pressing development issues to be resolved successfully. Water has always haunted humanity and that is why we are here. He said that the meeting will showcase some highlights from the multi-stakeholder platforms. Considering the recent changes, we will need better ideas on how to operationalize them at scale whilst aligning commitments and targets with ambitions. This always is a big challenge for many initiatives, 2030 WRG being one of them.

## Agenda 2 Welcome and introduction new Program Manager

The Co-Chair introduced and welcomed Karin Krchnak, as the new program manager, to say a few words.

Karin, who has an educational background as an environmental lawyer, elaborated on her passion for water. In her 25-year career, she has worked the past 15 years particularly on the development of various multi-stakeholder platforms and firmly believes that no institution will solve these complex issues on their own and a collective spirit is needed. She is looking forward to working closely with the Steering Board partners, the World Bank Water Global Practice and IFC moving forward. She thanked Anders for a smooth transition and handover, and recognized Mr. Peter Brabeck for having played an essential role in the success of 2030 WRG. She presented the GC members with a photobook that the 2030 WRG team developed with special messages from MSP partners in 2030 WRG countries who wished to thank him for his leadership.

## Agenda 3 Presentation World Bank Water GP strategic fit & 2017 results

The World Bank Water Global Practice senior director was then invited to make some remarks on the transition. He shared a brief message from the World Bank CEO, Kristalina Georgieva, who just agreed to accept the position of Co-Chair to the 2030 WRG Governing Council.

*Dear members of the 2030 Water Resources Group Governing Council, my sincere apologies that I am not able to participate in today's important Governing Council meeting. I am delighted the World Bank Water Global Practice is now the host of the 2030 WRG, where I believe we can leverage the wide network of water expertise and existing in-country programs to find synergies with current and future 2030 WRG country partnerships. In this next chapter of the 2030 WRG, I am delighted to accept and serve as co-chair of the 2030 WRG Governing Council, alongside Paul Bulcke, Chairman of Nestle. Working with Paul, and all other members of the Governing Council, I am confident we can build on an*

*already successful 2030 WRG story, and scale and grow this partnership to maximize its impact on the global water agenda and achieving the SDG on water. I wish you look forward to working with all of you.*  
– Kristalina Georgieva

### **World Bank Water GP intro & 2030 WRG results**

Guang continued his presentation by sharing a brief outline of the work that the World Bank Water Global Practice undertakes as development financier, knowledge broker and thought leader in the water space. He shared 2030 WRG results from 2017 using examples from the Ganga, Kenya and Peru engagements to illustrate the complimentary between 2030 WRG, the World Bank Water GP and IFC. He indicated that 2030 WRG can leverage country partnerships and programming in countries where it does not yet have partners. He added that the World Bank wants this to continue to be a disruptive program, transformative and innovative, with a clear line on how to improve impact with the possibility to scale up and leverage partnerships on both sides, though operationally it needs to be integrated properly. A priority will now be staffing and recruitment as key positions still need to be filled. He appealed to all GC partners to continue their partnership and commitment to the program.

One GC member remarked that 2030 WRG currently has no engagements in the Middle East, despite it being a very water constraint region. There was consensus that the Middle-East is an important region to look at in the near future, provided there is ownership and support from relevant actors, with government being the main actor.

### **Perspective by Minister Elsa Galarza**

The Co-Chair thanked the 2030 WRG teams around the world for facilitating this work and helping currently 642 partners, who are working on projects, programs, etc. He then introduced Elsa Galarza, Minister for Environment of Peru, who sits on the Peru national 2030 WRG Steering Board, to offer her perspective on this experience.

The minister, an environmental economist and researcher, elaborated that the program is successful because there is political will from the President of Peru. His main objective is to secure water and adequate sanitation from the highlands all the way to the oceans. He thus appointed five ministers on the national steering committee. This brings many sectors together to take concrete action. She said that the committees are not working to build more regulations or policy, but to develop implementable concrete plans and strategies. It is then discussed with relevant stakeholders to see what specific mechanisms make it work.

She used the Taxes for Projects program as an example of one of the PPPs that is very concrete, that was developed with the help of 2030 WRG. She stressed the importance of trust that is an extremely important part of the success of the platforms. She described how everyone is free to express themselves because what is being said during the meetings remains confidential. Everyone is able to work together with the extractive industries/mining corporations, social organizations, and various ministries. In Peru, they are in the process of designing a new project, and through 2030 WRG have found a good place to exchange ideas. The government is very aware that if we want to implement things successfully we need the support of others.

Anheuser-Busch InBev South Africa was then invited to speak briefly from a private sector point of view. South African Breweries is part of the community in South Africa. This multi-stakeholder partnership includes the Minister Water and Sanitation of South Africa, and other public, and private partners. He

said that 75% of their business is in high risk areas. The beverage company also has its operations in Peru. He said that from a technology standpoint it is doable to preserve water and added that the way they continue to do business depends on how this is done. Water intake used in the breweries is only 10%. The rest of the water used is in agriculture. The largest brewery is in Mexico. The analysis there showed innovations are possible in different technologies and farming practices. What was learned there can be copied and pasted in other country operations. There are huge opportunities from a government and NGO side as well. Farming practices can be so inefficient and this needs attention.

## Agenda 4 Presentation Harvard Kennedy School Case Study

The Co-Chair invited Coca Cola to present some of the main findings from the recently finalized case study on 2030 WRG conducted by the Harvard Kennedy School, commissioned by Coca Cola.

Coca Cola said that the study reflects 2030 WRG's work from inception to the time of transition to the World Bank Water Global Practice. It showcases where the learnings are and where more emphasis is needed from an independent point of view.

1. She continued that for success to be achieved, it is imperative that the government is in the lead to truly drive change and use resources effectively.
2. Secondly, local ownership from businesses and civil society is crucial as people on the ground will drive change and there is no 'one size fits all' solution.
3. Thirdly, combined data analysis needs to be ramped up more. Better data is needed to support the direction we will head in but also to track progress more transparently, and to know our strengths and weaknesses.
4. Fourthly, backbone support is essential as there is often much distrust between people working together who may not know each other well. A good example is the fact that we sit here as competitors with a shared vision. We need to ask ourselves, do the communities we work for believe that we have their best interest at heart?
5. Finally, individual champions to the cause, such as Paul, and Peter before him, are critical. They need to have vision and invite everyone to have a seat at the table. These include leaders in local communities.

Jane Nelson, Director of the Corporate Responsibility Initiative at the Harvard Kennedy School then thanked Coca Cola, the Forum and the 2030 WRG team. She said that going forward she hopes to work with everyone to be able to disseminate the study to policy makers and businesses, so that all actors can come together to demonstrate what is possible and make relevant connections.

The Co-Chair thanked Harvard for the thorough write-up and agreed with the sentiment in the room that there is a potential to scale up, but to do it wisely, not to merely scale to expand. He added that he will also reach out to his Co-Chair Philippe to get his vision as well to share for the common purpose.

## Agenda 5 Open discussion

SDC said that in the public sector they work to create the right incentive to see what works and leverage with loans. This approach has its limits. In the future 2030 WRG needs to look at the poorest countries, with transboundary as the key word. A few positive experiences show that there is a way to leapfrog to

scale, but we need to look at transboundary also in terms of sectors. We have the ambition to move further.

Sida thanked Anders for all the hard work that made this platform very valuable and welcomed Karin to the group. They indicated that they are happy with the transition and the revised strategy that is firmly grounded into the 2030 WRG agenda. In ending poverty, it will be instrumental that poor people will also benefit from water allocation, both in quality and quantity. They were content that the strategy now reflects gender issues more strongly, ensuring that women are better represented in the work and platforms. Sida is looking forward to an assessment of a new phase of collaboration as they look at a continued commitment at the same level.

IUCN thanked the Co-Chair, Peter Brabeck and Anders Bertnell for their leadership and efforts. IUCN requests 2030 WRG to also make strides in water resources and ecosystems protection, restoration, etc. Currently IUCN has a presence in 55 countries across the globe and is happy to support in-country dialogue with relevant tools.

The Co-Chair thanked everyone for their comments and for their passion, involvement and commitment. He said that scaling up our efforts is important but it must be done with ownership and consistent action in the field whilst monitoring traction and results. He wished Karin the best in her new role.

## **Agenda 6 Budget FY 2018 and 2019**

The 2030 WRG Program Manager presented the budget for fiscal year 2018-2019. She said that there was carry-over, partly due to the transition from IFC to the WB. She highlighted the parallel funding that has come in from partners showing significant support for the work that 2030 WRG does in country. No comments were made.

The GC members approved the budget.

## **Agenda 7 Revised charter**

The Co-Chair said that there were some minor comments related to the charter. These sections have been highlighted for information and approval. No objections were made.

The GC members approved the revised charter.

## **Agenda 8 Revised Strategic Plan**

The revised strategic plan was already submitted to the GC and approved. The final document has been put before the GC only for information. No comments were made.

## **Agenda 9 Closing**

The Co-Chair thanked all members for their active participation and shared his appreciation for everyone involved in the work of 2030 WRG, especially the people on the ground in the countries of engagement. He acknowledged the Minister of Peru and her support to 2030 WRG.

He concluded with a special thanks to Anders Berntell for all his efforts over the past years. He thanked the World Bank for taking on the role of hosting organization and wished Karin Krchnak success in taking this forward.

GWP passed on greetings from the GWP Chair and said that they are very committed to this partnership and are looking forward to working with all GC members on this. She added that GWP includes over 3000 members who can be valuable to 2030 WRG's work in countries, adding that developing private sector engagement is essential for water security.